



## 2004 Annual Report

In 2000, the DC Public Library, faced with increasing and sometimes overwhelming need, approached the Foundation to request significantly more help enhancing the Library's programs and services to the public. Based not only on the program and material needs of the Library, but also on the literacy needs of the entire community, the Foundation quickly realized that a profound need requires a profound response.

Since then, the Foundation has re-positioned and re-organized itself into the professional, pro-active, and independent organization it must be in order to have the greatest impact on the DC Public Library and the Washington, DC community. To that end, the Foundation has:

- Recruited and expanded a new board of directors;
- Opened an office in the central Library;
- Hired its first full-time Executive Director;
- Developed and implemented an annual grantmaking program;
- Strengthened its financial management systems;
- Redesigned its logo;
- Developed a variety of marketing tools; and,
- Completed a strategic plan.

Our new board of directors provides a fresh vision, our full-time Executive Director provides the professional expertise to implement this vision, and our strategic plan provides a roadmap for the Foundation as a whole. With a new mission, vision, website, and logo – and with renewed energy and commitment – the Foundation has prepared itself for the greatest challenge of all: helping transform the DC Public Library into a world-class library system that, with the Foundation's help, meets the reading, education, and literacy needs of our community.

With support from critical corporate, foundation, and individual donors, to whom we are grateful, the Foundation has already made a significant impact. We look forward to reporting our progress in meeting our milestones in the coming year as we march forward, with library staff and community advocates, toward achieving our vision. We've only just begun!

Tom Susman  
President

Christian Doucette  
Executive Director

## **Our Mission**

The District of Columbia Public Library Foundation leverages and enhances DC Public Library resources and programs that promote, in all community members, literacy and a thirst for knowledge.

## **Our Vision**

We see a District-wide literacy movement, sparked by the Foundation, inspired by a love of words and books, and fueled by expanded educational opportunities for all.

We see a Library system that—through innovative and state-of-the-art facilities, programs, and services—becomes for the community a beacon of lifelong learning, a catalyst for citizen action and organization, and a leader in the pursuit of enlightened civic engagement.

We see a community uplifted, dedicated to opportunity and joined to offer DC residents from all neighborhoods, of all ages, at all literacy levels, the possibility of realizing their full potential.

## **2004 Accomplishments**

- As an indication of the Foundation's growing presence in the community, Foundation President Tom Susman joined Mayor Anthony Williams' Blue Ribbon Panel on the Future of the DC Public Library.
- In the second annual Grantmaking Cycle for Library staff, the Foundation funded 16 projects proposed by Library staff totaling \$72,542. See next page for details.
- The Foundation again funded SummerQuest and Holla' Back with a grant of \$47,190. In addition to funding, the Foundation also provided the necessary finance and administrative support for these programs. The purpose of these two programs is to maintain and improve reading and writing skills in children and youth during summer vacation.
  - SummerQuest targets children ages 6-13 and provides incentives for the books they read. The theme for Summer 2004 was "Reading Rules!" and the program enrolled 15,500 children, a 45% increase compared to last year.
  - Holla' Back targets youth ages 14-19 and provides incentives for not only reading books but for writing book reviews. Designed by and for teens, Summer 2004 was the second year of the program and it enrolled 2,700 participants, a three-fold increase compared to last year.
- The Foundation provided funding, finance, and administrative support to a number of Library programs that received donations or grants restricted for specific purposes. Those programs include e-BIC, Reading King, Center for the Book, Taking Poetry to the Street, DC We Read, Mike Fox GED Scholarship Fund, Renovation of R.L. Christian Branch Library, Deaf Awareness Day, and the enhancement of the children's collection, Jewish history collection, and poetry collection.
- The Foundation awarded DCPL a \$3,000 grant for two staff Development Days.
- The Foundation awarded DCPL a \$5,000 grant to print the 2003 annual report.

### 2004 Grants Cycle for Library staff

\$7,500	Adult Literacy Resource Center	Renewing support for a 6-week summer ESL conversation group for adults to develop their ability to speak and understand English.
\$830	Northeast Branch Library	Providing three youth writing initiatives focusing on Black History Month, Women's History Month, and Writing a Summer Diary.
\$3,850	Gary Evans	A continuing education scholarship to earn a General Engineer certificate.
\$6,752	Audiovisual Division	Creating a digital media processing resource center to catalog, coordinate, and manage electronic audio/visual material.
\$7,500	Audiovisual Division	Expanding access to English as a Second Language literacy programs in video and audio formats.
\$7,017	Collection Development	Purchasing 11 sets of The Complete Arkangel Shakespeare--38 unabridged plays--for libraries throughout the District.
\$4,000	Georgetown	Piloting a wireless Internet connection in the Georgetown branch for patrons with their own laptop computers.
\$2,978	Lamond-Riggs	To expand the collection with a set of Books In Print, a new dictionary, foreign language media, and young adult titles.
\$7,460	Washington Highlands	For the development of a community health education and resource collection east of the river.
\$4,200	Language and Literature Division	To celebrate National Poetry Month with an all-day event on April 23, 2005.
\$2,700	Preschool Film Committee	Improving the collection of pre-school films, a system-wide program that reaches 900 children per month.
\$700	Watha T. Daniel/Shaw	A creative writing contest for children and young adults in which children narrate a story based on illustrations.
\$7,500	Young Adult Services	Celebrating Teen Read Week in October 2005 with a series of author talks for young adults.
\$410	Juanita E. Thornton/Shepherd Park	To increase school loan usage rates by purchasing carrying crates that improve mobility.
\$6,762	Children's Collection	To expand the children's collections with Read Along books and cassettes in English and Spanish for children's rooms in 23 branches.
\$2,383	Southeast Branch	To expand a Black Authors collection.

## **2004 Leadership**

### ***Honorary Board***

Nora Drew Gregory  
Michael Kahn  
Charles Mann  
Hon. Howard Metzenbaum  
Virginia Hayes Williams

### ***Board of Directors***

Thomas Susman, President  
Karen Murrell, Vice President  
Melissa Murdoch, Secretary  
Patricia Block, Treasurer  
Miles Steele II, Asst. Treasurer

Kent Amos  
Gregory Chernack  
Betsy Harvey Kraft  
Jim Lewis  
Lorenita Lucas  
Nancy Peters Register  
Richard L. Jackson, ex-officio

### ***Staff***

Christian Doucette, Executive Director

## 2004 Financial Report

### Statement of Financial Position

#### ASSETS

Cash and cash equivalents	210,411
Contributions receivable	30,254
Investments	3,249,475
<b>Total assets</b>	<b>\$ 3,490,140</b>

#### LIABILITIES AND NET ASSETS

##### Liabilities

Accounts Payable	14,464
Grants Payable	145,036
<b>Total liabilities</b>	<b>159,500</b>

##### Net Assets

Unrestricted	427,373
Temporarily restricted	2,903,267
<b>Total net assets</b>	<b>3,330,640</b>

<b>Total liabilities and net assets</b>	<b>3,490,140</b>
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### Statement of Activities

#### REVENUE

Contributions	142,995
Investment income	333,634
In-kind donations	39,316
Other income	50
<b>Total revenue</b>	<b>515,995</b>

#### EXPENSES

Building community	51,916
Information literacy	18,572
Lifelong learning	214,608
Service improvements	14,985
<b>Total program services</b>	<b>300,081</b>
Management and general	67,051
Fundraising and development	16,359
<b>Total Expenses</b>	<b>383,491</b>

<b>Change in net assets</b>	<b>132,504</b>
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<b>Net assets, beginning of year</b>	<b>3,198,136</b>
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<b>Net assets, end of year</b>	<b>3,330,640</b>
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